

FOR IMMEDIATE RELEASE
Media Contact: Sarah McKenzie
Phone: 615-337-1619



RAZORBACK TAILGATING IN RED HOT STYLE

From the South's Special Events Extraordinaire, Elizabeth Scokin

Nashville, TN (August 27, 2008) – Add red hot style to your Razorback tailgating parties with HAUTE HOSTESS APRONS from Blytheville native, Elizabeth Crigger Scokin and her new Collegiate Collection! Flaunting the school colors of Razorback red, white, and black, the Arkansas apron is the star of Scokin's Collegiate Collection. Resembling the retro double wrap tie-around the waist apron with rows of elegant rick rack, coeds and alums can entertain at a sassy tailgating party or a high spirited game day event. The Collegiate Collection aprons (retail: \$100) also feature color palettes that match other top university athletic teams and national sororities.

Make a chic splash with your game day menu! See RED, RED, RED with Bloody Mary's paired with stuffed cherry tomatoes, Razorback roast beef skewers, Letter A monogrammed bread sticks, and Red Velvet cupcakes. Put points on the scoreboard with this RAH! RAH! event! Go Hogs Go! Don't forget to take a sneak peak at www.hautehostessaprons.com and see what the sorority girls will be wearing this season!

It's no secret why Haute Hostess Aprons by Elizabeth Scokin are this season's hottest fashion accessory! Even celebrities such as Scarlett Johansen, Beyonce Knowles, Naomi Watts, Kelly Preston and Giada de Laurentiis are glamming it up in their Haute Hostess Aprons. Designer Tory Burch exclaimed, "I absolutely love it!" when opening her new Haute Hostess Apron by Elizabeth Scokin.

MORE ABOUT ELIZABETH SCOKIN

Elizabeth Scokin, former couture model and producer of numerous high-gloss parties, was inspired to create her brilliantly chic Haute Hostess Aprons after finding her grandmother's holiday apron amongst the family treasures. She is the authority on creative entertaining and special event planning and serves as president of Elizabeth Scokin Productions, a luxury fashion and special events firm known for executing both large and small parties with panache in major media markets including New York, Miami, Nashville and Atlanta.

-MORE-

2-2-2

A fixture on the New York Fashion Week circuit, Scokin has been photographed and featured in numerous publications including WWD, Hampton's, Gotham, Avenue, The New York Daily News, Ocean Drive, Town & Country and Palm Beach Society. Scokin is the mother of four children and wife to the late Joe Majors, former Houston Oilers football player and prominent lobbyist. For more information, visit www.hautehostessaprons.com.

###